

**3.5 x 4.875 DOUBLE  
ROUNDED**

HORIZONTAL - DIE CUT

**Artwork Size**

(with bleed):

**5.125" x 3.75"**

**Final Cut Size:**

**4.875" x 3.5"**

**Safe Area Size:**

**4.375" x 3"**

 Safe Margin

 Trim Line

 Bleed Edge

DESIGN TIPS FOR DIE CUTS

- Borders that closely follow the edge of the die-cut shape are not recommended.
- Designs will still need to bleed .125" on all four sides on a 5x7. For example, this will result in a file that is 5.25x7.25, bleed included.
- Text and important graphic elements should be more than .25" away from the edge of the die-cut shape.
- Always preview your file using the template overlay for your chosen die shape.
- Turn off or delete the die-cut template before saving and exporting your file. The template should not be visible on your final file.