

**5 x 7 DOUBLE  
ROUNDED**

HORIZONTAL - DIE CUT

**Artwork Size**

(with bleed):

**7.25" x 5.25"**

**Final Cut Size:**

**7" x 5"**

**Safe Area Size:**

**6.5" x 4.5"**

- Safe Margin
- - - Trim Line
- Bleed Edge

**DESIGN TIPS FOR DIE CUTS**

- Borders that closely follow the edge of the die-cut shape are not recommended.
- Designs will still need to bleed .125" on all four sides on a 5x7. For example, this will result in a file that is 5.25x7.25, bleed included.
- Text and important graphic elements should be more than .25" away from the edge of the die-cut shape.
- Always preview your file using the template overlay for your chosen die shape.
- Turn off or delete the die-cut template before saving and exporting your file. The template should not be visible on your final file.