



* Note: Our digital presses use a 4 color **CMYK** printing process. **Cyan, Magenta, Yellow, and Black** are the four ink colors used to build a full color spectrum.

Set all files up in the CMYK color space.

These terms are a shorthand way to describe if a piece is printed on only one or both sides of a flat sheet.

The first number for all variations is 4 - representing the 4 colors used in the CMYK color space.

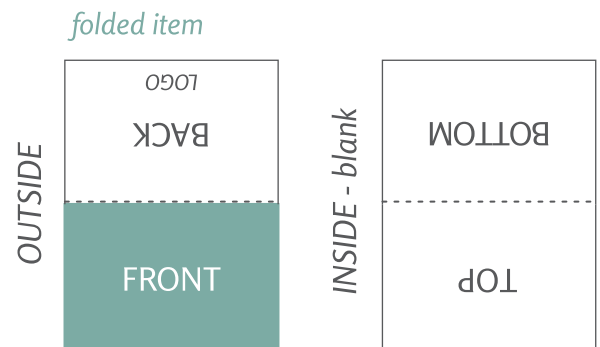
The second number indicates what, if anything, is printed on the back.

Use this guide to help make sure your files are printed correctly.



Pronounced “four over zero”

Only the front side of the file has printing and the other side is blank For folded items this means that there is nothing to print on the inside panels, which is the back of the printed sheet.



Pronounced “four over four”

In addition to the front printing, the back of the piece will utilize 1 or more of the 4 CMYK values. For files converted from RGB to CMYK, black & grey will always contain 4 colors on our presses.

